# TOOLS FOR TRANSITION INTAKE SURVEY: CUMMULATIVE RESULTS

This survey is administered to all new participants in the *Tools for Transition* project in order to learn about motivations for transition and transition experiences and future expectations. This summary is updated periodically as new participants join the project.

Number of survey respondents: 25 Number of possible respondents: 30 Survey response rate: 83%

## A. Background Information

- 1. What is your age? 43 years (median)
- 2. What is your gender? 88% Male 12% Female
- 3. What is the highest level of education you have completed?
- 16% Some high school or high school graduate
- 32% Some college
- **40%** College graduate
- 12% Some postgraduate education or graduate/professional degree
- 4. How do you learn best? (Choose only one answer)
- **20%** Individual one-on-one setting (e.g. with instructor or other farmer)
- **20%** In a small group setting (e.g. in a class with other farmers)
- 8% Reading newsletters, newspapers, publications, etc ...
- 12% Researching on the Internet
- 32% Attending workshops and field days
- 12% Other: All of the above
- 5. Do you live on the farm that you manage/operate? 84% Yes 16% No
- If YES, how long have you lived on the farm? 18 years (median)
- 6. How many years have you been farming? 14.5 years (median)
- 7. Is farming currently your primary occupation? 84% Yes 16% No
- 8. Have you ever had a full-time job outside of farming? 72% Yes 7% No
- If YES, for how many years? 4.5 years (median)
- 9. In the past year, did you or any adult in your household work off-farm (Please check)?
- **28%** Yes, full time **28%** Yes, part time **44%** No

10. Are there multiple generations currently involved in your farming operation (eg. parents, children)?

**48%** Yes **52%** No

11. When beginning your transition to organic management, did you (Check all that apply):

24% Purchase land28% Purchase cows32% Increase use of hired labor0% Sell land4% Sell cows4% Reduce use of hired labor16% Increase rental acreage72% Purchase equipment28% Hire contract/custom services8% Reduce rental acreage4% Sell equipment36% Hire consultants

#### **B. Business Management**

12. How do you keep financial and production records? (Check all that apply)

Financial records:

56% Paper and pencil

76% Computer

Production records:

76% Paper and pencil

52% Computer

44% Prepared by consultant or accountant 28% Prepared by consultant or accountant

<u>16%</u> Other: (listed below) <u>12%</u> Other: (listed below)

#### "Other" Financial Comments:

- FINPACK software
- Farm Business Management program

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- GPS yield monitor
- 13. What strategies do you use to conduct whole farm and enterprise analyses? (Check all that apply)
- **36%** Personally designed or adapted paper and pencil analysis
- 20% Personally designed or adapted spreadsheet (i.e., Excel)
- 32% Analysis that is a part of a computerized recordkeeping system
- 60% Computerized annual analysis from the Center for Farm Financial Management (U of MN)
- 12% Computerized annual analysis from local bank
- 0% Computerized annual analysis from another university

### **C. Transition Motivations and Expectations**

14. Based on your experience and that of other people you know, how do you think organic farming compares with conventional farming?

Profitability:	Productivity:	<u>Labor:</u>
64% More profitable	8% More productive	88% More labor intensive
28% About the same	32% About the same	8% About the same
4% Less profitable	56% Less productive	4% Less labor intensive

<sup>&</sup>quot;Other" Production Comments:

- 15. Why are you interested in farming organically? (Check all that apply)
- **80%** Price premiums
- 72% Health/safety reasons
- **84%** Environmental/conservation reasons
- 72% Personal satisfaction I enjoy farming this way
- **20%** Important to other family members
- 12% Think it will increase the value of my farmland
- 48% Philosophical/ethical reasons
- 12% Other: (listed below)

#### Other comments:

- "Do not approve of GMOs"
- "Convenience of selling crops to neighboring organic dairy."
- "When we control input costs it just makes sense."
- 16. What has given you the confidence to farm organically? (Check all that apply)
- **56%** Attended conferences and/or field days
- 72% Spoke with certified organic farmer(s) who answered questions
- 36% Family member or neighbor made the transition
- 16% Met with a certifier who answered questions
- 12% Met with consultant who answered questions
- 12% Met with buyer who gave advice
- **36%** Consulted resources (print or internet)
- 12% Other (listed below)

#### Other comments:

- "We tried it and the first year did amazing."
- "MOSES organic farming conference in LaCrosse, WI."
- "I grew up doing many of these practices not what is considered conventional."
- 17. Prior to joining the *Tools for Transition Project*, were you aware of and/or have you used any of the following resources (publisher, organizer in parentheses)? (Check all that apply)

	Knew About	<u>Used</u>
Minnesota Guide to Organic Certification (MISA)	<u>48%</u>	<b>28%</b>
Directory of Organic Farmers (MDA)	<u>44%</u>	<u>4%</u>
Directory of Organic Buyers (MISA, MDA)	<u>32%</u>	<u>12%</u>
Organic Farm Performance in Minnesota (CFFM, MDA, MnSCU)	<u>12%</u>	<u>8%</u>
SWROC Organic Ecology Website (U of MN)	<u>4%</u>	<u>0%</u>
Upper Midwest Organic Grain and Feedstuffs Report (AMS)	<u>20%</u>	<u>8%</u>
Minnesota Organic Conference, St. Cloud (MDA)	<u>56%</u>	<u>36%</u>
OFARM marketing agency (co-op)	<u>16%</u>	<u>12%</u>
MOFIE information exchange, mentor program (SWROC, MDA, RMA)	<u>4%</u>	<u>0%</u>
National Extension Service Organic website ( <u>www.eOrganic.info</u> )	<u>0%</u>	<u>0%</u>
Other: (listed below)	-	<u>4%</u>
Other comments: Midwest Organic Services Association		